



ZUNAIRA ZAHEER

Web Developer

About Me

Motivated and detail oriented WordPress Developer with a solid understanding of the WordPress Fundamentals including theme customization.



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Lahore, Pakistan

Language

- English
- Urdu
- Hindi

Expertise

- Theme Customization
- Website Optimization
- Website Speed
- E-commerce website
- Content Management
- Responsive Website
- Basic Html/Css

Experience

Digiskills

Lahore - Pakistan

2020 - 2021

Completed a comprehensive course covering WordPress website development, including design customization, maintenance, enhancing skills in creating professional and responsive websites.

Pak Kashmir tv

Lahore - Pakistan

2021-2023

Managed and Maintained the News Tv website ensuring seamless updates, content uploads, and functionality. Improved user experience through design enhancements, troubleshooting technical issues and monitoring website performance to ensure reliability and efficiency. Implemented design improvements to enhance user engagement and site navigation. Collaborated with family members to align the website's content strategy with viewer preferences. Regularly reviewed feedback to implement improvement and maintain audience satisfaction. Played a key role in ensuring the website's design and content met modern standards.

Education

University of Punjab

BS-Statistics

2020 - 2024

Punjab Group of Colleges

ICS- Physics

2018 - 2020

Skills Summary

Design Process 78 %

Project Management 81 %